

From: Anthony DiLorenzo
Sent: Saturday, August 15, 2026 7:44 PM
To: Planning - Info - Shr <Planning@portsmouthnh.gov>
Subject: Road to The West, LLC

Dear Members of the Board of Adjustment,

I have lived on the Seacoast for forty-three years and have had the privilege of watching our community grow and flourish. I have also known Alex Choquette for more than thirty of those years.

Alex has been a tremendous asset to our community as a businessman, job creator, and philanthropist. His contributions to the Seacoast are extensive, and his commitment to giving back has been demonstrated over decades.

Black Rock epitomizes that commitment. It is one of the largest event venues on the Seacoast, attracting thousands of people to our community for business functions, charitable events, holiday parties, car shows, and many other gatherings. Our community has needed a venue of this size (and perhaps even larger) for decades. We are fortunate to have a local business owner willing to make the investment necessary to create a unique place where people can come together.

Businesses like Black Rock do more than serve their customers. They bring people to Portsmouth, support local jobs, generate economic activity, and strengthen the many other restaurants, hotels, shops, and businesses that benefit when people visit our city.

Tourism is one of the Seacoast's most important economic drivers, and distinctive businesses and event spaces like Black Rock make Portsmouth an even more attractive destination.

I respectfully urge the Board to support Alex and Black Rock, just as Alex has supported our community for decades. We should encourage entrepreneurs who are willing to invest in Portsmouth, create jobs, and build thoughtful businesses that contribute to the character and economic vitality of our community.

Thank you for your consideration.

Sincerely,
Anthony DiLorenzo
DiLorenzo For Congress
Key Auto Group

From: Eric LaFleur

Sent: Sunday, August 16, 2026 5:38 PM

To: Planning - Info - Shr <Planning@portsmouthnh.gov>

Cc: alexbrian1568@gmail.com

Subject: Road to the West d/b/a Black Rock Social Club Public Hearing

**The City of Portsmouth
c/o Zoning Board of Adjustment**

Dear Chairperson Margeson and Members of the Board,

My wife, Valerie, and I are writing to express our enthusiastic and unequivocal support for the application submitted by Road to the West, LLC d/b/a Black Rock Social Club.

As active members of Black Rock Social Club, we visit the club regularly and travel from Epping, New Hampshire, at least once a week specifically to support Alex Choquette and this outstanding establishment. Over the last year Black Rock has become much more than a social club. It has developed into a welcoming community where members can gather, build friendships, and enjoy a safe, professionally managed, and truly unique environment.

We are fully supportive of the proposed improvements, including the addition of outdoor recreation space. Black Rock Social Club is an incredibly enjoyable destination, and these enhancements would only further improve the member experience by providing additional opportunities for outdoor socialization and recreation. We believe these additions are a natural extension of the club's existing mission and would create even greater value for both current and future members.

In addition, we support allowing light dancing, which we believe to be currently restricted. We view light dancing as a reasonable and complementary activity that enhances the social atmosphere of the club without changing its fundamental character. It is consistent with the type of environment members already enjoy and would further contribute to the vibrant, welcoming, and enjoyable experience that Black Rock offers.

Beyond the exceptional experience provided to its members, Alex Choquette and Black Rock Social Club have consistently demonstrated a strong commitment to giving back to the community. We have witnessed firsthand the many ways Alex and the club support charitable causes, fundraising efforts, local organizations, and community initiatives. Their generosity, philanthropic spirit, and willingness to help others have made a meaningful impact well beyond the club's membership. Alex has built a reputation not only as a successful business owner but also as someone who genuinely cares about

helping others and improving the community around him.

We also believe the proposed enhancements are important to the long-term sustainability and success of this locally owned small business. By expanding recreational opportunities and improving the overall member experience, the club will be better positioned to attract additional visitors and members, helping ensure its continued success for years to come. Supporting responsible growth for a business that contributes positively to both its members and the local community is something we strongly encourage.

Alex Choquette has built an exceptional establishment based on respect, community involvement, integrity, hospitality, and service. Black Rock Social Club has earned our support not only because it is a wonderful place to spend time, but because it represents the kind of local business that strengthens communities through economic activity, charitable engagement, and meaningful personal connections.

For these reasons, we respectfully urge the Board to approve the application submitted by Road to the West, LLC d/b/a Black Rock Social Club, including the requested outdoor recreation space improvements and permission for light dancing. We believe these enhancements will benefit the club, its members, and the greater Portsmouth community while helping ensure the long-term viability of a local small business that contributes so much to the area.

Thank you for your time, consideration, and service to the City of Portsmouth.

Respectfully submitted,

**Eric M. LaFleur
Valerie A. LaFleur
Epping, New Hampshire**

From: [Craig Welch](#)
To: [Planning - Info - Shr](#)
Cc: [John K. Bosen](#); [Alexander Choquette](#)
Subject: 140 West Road - Black Rock Social Club Variance Support
Date: Tuesday, August 18, 2026 4:54:14 PM

Please accept my support for ROAD TO THE WEST LLC'S application to the Zoning Board of Adjustment in a way that will allow them to add additional benefits to the dozens of non-profit organizations that have benefited from the Club since its opening.

Black Rock Social Club has quickly become a major source of winning new friends and funding to a variety of causes. I believe the impediments to their achieving what I believe is the highest and best use of this property exist only in the ordinance, not in a practical basis for what can be achieved on the property, and these impediments could be removed or modified without negative impacts to the existing uses in the area, while also furthering future growth.

Please consider my wholehearted endorsement of Black Rock's application to the ZBA.

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Craig W. Welch
77 South Street, Portsmouth, NH
603-817-9739